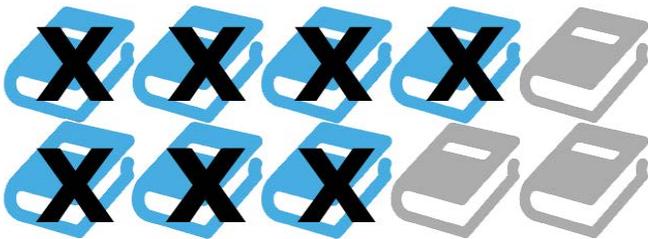


# WHAT IS CEBACC?

## THE CENTER

With a special focus on young Black men who have sex with men (MSM) ages 13–24, the Center for Engaging Black MSM across the Care Continuum (CEBACC) is a new national center created under a cooperative agreement between the Health Resources Services Administration (HRSA) and the National Alliance of State and Territorial AIDS Directors (NASTAD) to identify best practices and effective models for HIV care and treatment across the care continuum for Black MSM in the U.S.

**DID YOU KNOW? MORE THAN 50% OF STUDIES ABOUT HIV POSITIVE BLACK MSM FOCUS SOLELY ON TRANSMISSION AND NOT ON STRATEGIES FOR IMPROVING LINKAGE, RETENTION & COMPREHENSIVE HEALTH CARE.**



## WHY IT'S IMPORTANT

While the overall rate of U.S. HIV infections has decreased by more than 30%, new infections among MSM — particularly young men between the ages of 13-24 — have increased at an alarming rate.<sup>i</sup> Among MSM, Black men are disproportionately impacted by HIV and accounted for the highest number of new HIV infections among all gay and bisexual men in 2010.<sup>ii</sup>

The factors driving HIV transmission among Black MSM are complex and include socioeconomic determinants such as health care access, income, education and housing, as well as psychosocial influences like stigma, shame and discrimination. Health care providers can serve as an effective conduit to engaging and retaining positive Black MSM into HIV care.

<sup>i</sup> Trends in HIV Diagnosis in the U.S. and Disparities among YMSM. *JAMA*. March 2011

<sup>ii</sup> HIV Among African American Gay and Bisexual Men. Centers for Diseases Control. May 2014



**“ WHEN NEW INFECTIONS AMONG YOUNG BLACK GAY MEN INCREASE BY NEARLY 50% IN 3 YEARS, WE NEED TO DO MORE TO SHOW THEM THAT THEIR LIVES MATTER. ”**  
— PRESIDENT BARACK OBAMA



# OUR ADVISORS

These specialists in HIV care for Black MSM are supporting the development of a comprehensive inventory of strategies for delivering HIV screening, linkage, and retention services with the promise of improving health outcomes among Black MSM patients. A cohort of experienced HIV clinical practitioners, researchers and policy experts comprise our Behavioral Clinical Community Advisory Panel (BCCAP).



Patrick Wilson



Sheldon Fields



Michael Mugavero



Orlando Harris



David Malebranche



Christopher Watson



Mitchell Wharton

# OUR PARTNERS

NASTAD is collaborating with national HIV provider membership organizations to develop and disseminate marketing tools and training curricula and provide guidance on selecting and implementing appropriate evidence-based service models of HIV care for serving Black MSM. These tools will empower HIV providers to deliver nuanced, culturally competent care to improve health outcomes for Black MSM communities.



For further information on CEBACC, contact Terrance Moore, Deputy Executive Director, NASTAD at [tmoore@NASTAD.org](mailto:tmoore@NASTAD.org).

Visit us online at [careacttarget.org/CEBACC](http://careacttarget.org/CEBACC)